

# ONEOF

## ACCURACY BOUTIQUE EDITION

### SOLVING THE MAGNETIZATION PROBLEM

Accuracy boutique edition by ONEOF® is the very first connected tool specifically designed for boutiques and capable of measuring and demagnetizing simultaneously any mechanical watches.



The magnetization of a mechanical movement has become the most predominant issue for all Manufactures. Strong magnetic fields emitted by commonly used items (smartphone, leather goods, children's toys...) can drastically affect the precision of a watch, up to minutes per day.

The *Accuracy boutique edition* released by ONEOF® is the first connected tool designed to solve the problem of magnetization, directly in

boutiques. Its user-friendliness is impressive: once the device is connected to the tablet, it takes less than two minutes to measure, demagnetize and check the watch by a single touch on the app. With its neat design and personalization possibilities, the *Accuracy boutique edition* definitely adds a great value to the customer experience.

ONEOF® was created by two engineers with a solid experience in the watch industry. They were deeply involved in the development of the most exotic movements at TAG Heuer during the Jean-Christophe Babin era. Among them, the co-invention of the MikroPendulum and Mikrogirder, awarded Aiguille d'Or at the prestigious Geneva Grand Prix in 2012.

*Accuracy boutique edition* is the smartest tool ever designed for boutiques, bringing great benefits for client experience. Already approved by more than 500 mono-branded boutiques, this Swiss Made solution is on its way to ending the irritating problem of magnetization.

[www.one-of.com](http://www.one-of.com) | Baselworld Booth G07 - Hall 4.1



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